



Unlock the Past

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Unlock the Past South Australia - Victorian Border Expo (Mt Gambier) 22 – 23 July 2011

We invite you to exhibit at the **South Australia – Victorian Border Expo (Mt Gambier)** on 22 - 23 July. This will be a unique opportunity for visitors to see many societies, libraries and commercial product and service suppliers in one place and to learn from the many expert presenters.

Venue – Tenison Woods College, Mt Gambier

Date – Fri 22 June – Sat 23 July 2011

Exhibition open – 9am-5.30pm; presentations will be held throughout both days

Eight compelling reasons to exhibit at this unique event:

1. Exposure to a large number of history, genealogy and heritage people - from publicity by our exhibitors
2. Exposure to a large number of wider public - through community, tourism and media support and publicity
3. A great opportunity to increase your membership, library, archives or museum visitors or gain customers
4. Sales opportunities for any products you may have
5. Face-to-face opportunity with existing members or customers
6. Great networking opportunity
7. See what other societies, organisations, and businesses in the same field are doing
8. **It is FREE** for societies, libraries, archives, museums and organisations – and low cost for businesses

In addition to the exhibition there will be a program of 30 talks in two streams. See the website for further information and talk topics www.unlockthepast.com.au.

We have a good display area and are expecting 40-60, The tables generally 1.8m (6ft) long. Prices are \$100 for commercial exhibitors for a table. Family and local history societies, libraries, archives, museums and similar - FREE

Information for exhibitors can be found at www.unlockthepast.com.au/sa-vic-expo-exhibit.

Please check the Unlock the Past website for further information or contact:

Alan Phillips

phone (08) 8395 7476

Email: alan@unlockthepast.com.au

Web: www.unlockthepast.com.au

About Unlock the Past

Unlock the Past started in 2009 as a collaborative venture between **Gould Genealogy & History** and **Shauna Hicks History Enterprises**. It aims to promote history and genealogy throughout Australia and New Zealand. We now have a team of expert speakers and authors from all Australian states, New Zealand and overseas. Unlock the Past is:

- a major events resource - supporting existing events and running major events of our own
- a publishing brand, including an annual handbook *History and Genealogy, Australia and New Zealand*
- a major go-to place for products, services and other resources
- a significant free content site
- a cost effective marketing platform for societies, libraries and commercial partners
- a promoter of heritage tourism

We hope to see you there as an exhibitor or at least as a visitor.

Alan Phillips and the Unlock the Past team

9 June 2011 (updated)

Mt Gambier Exhibitors Stand Application Form

Company/Organisation:

Address:

Contact Person:

Telephone:

Email:

REQUIREMENTS

1. Circle table size required full table 1.8m (6ft)

More than one table may be possible, subject to availability of space when exhibitor numbers are known. Speak to us early if you have special requirements, e.g. would like more tables, or have your own custom display.

2. Circle if you need some space for your display banners yes optional not applicable

Note: display boards are not available from the venue.

3. Circle your power requirements required not required optional

4. We (exhibitor) can publicise the Expo (circle) Web site email printed newsletter Expo brochure distribution

Indicate the number of Expo leaflets you can use in your premises or can distribute

Note: we can supply any number you can usefully use

5. Do you want to offer some promotional material?

- Offer a prize for one (or both) of two prize draws yes maybe no
- brochure or small catalogue in the registration kit (FREE to exhibitors) yes maybe no

6. If you would like to join us for an evening meal at the close of the day on Friday, please indicate yes no

This is not a booking but a guide only for planning. Best estimate for now. If more than one person indicate how many

Further notes

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**Contact us if you need to discuss any special needs.
We will invoice you for the amount due when your application is confirmed**

We will send out update information nearer the time and get back to you about any special requirements.

Please email, fax or mail this form to Unlock the Past, PO Box 675 Modbury SA 5092

inquiries@unlockthepast.com.au Fax: 08 8396 1163

FURTHER INFORMATION

Alan Phillips

phone (08) 8395 7476

Email: aimee@unlockthepast.com.au or alan@unlockthepast.com.au

Web: www.unlockthepast.com.au

Signed:

Date: