



Unlock the Past

PO Box 675 Modbury SA 5092

Phone: (08) 8395 7476

Fax: 08 8396 1163

www.unlockthepast.com.au

inquiries@unlockthepast.com.au

Unlock the Past NSW Expo (Coffs Harbour) 3 – 4 June 2011

We invite you to exhibit at the **NSW Expo (Coffs Harbour)** on 3 - 4 June. This will be a unique opportunity for visitors to see many societies, libraries and commercial product and service suppliers in one place and to learn from the many expert presenters.

Venue – C-ex Coffs (Coffs Ex Services Club), Vernon St, Coffs Harbour

Date – Fri 3 June – Sat 4 June 2011

Exhibition open – 9am-5.30pm; presentations will be held throughout both days

Seven compelling reasons to exhibit at this unique event:

1. Exposure to a large number of history, genealogy and heritage people - from publicity by our exhibitors
2. Exposure to a large number of wider public - through community, tourism and media support and publicity
3. A great opportunity to increase your membership, library, archives or museum visitors or gain customers
4. Sales opportunities for any products you may have
5. Face-to-face opportunity with existing members or customers
6. Great networking opportunity
7. See what other societies, organisations, and businesses in the same field are doing

In addition to the exhibition there will be a program of 30 talks in two streams. See the website for further information and talk topics www.unlockthepast.com.au.

We have a good display area and are expecting 40-50 exhibitors, so we urge you to book a table early if you want to be sure of a space. The tables are 1.8m (6ft) long. Prices ranging between \$60 to \$180.

Information for exhibitors can be found at www.unlockthepast.com.au/nsw-expo-exhibit.

Please check the Unlock the Past website for further information or contact:

Aimée Engler or Alan Phillips

phone (08) 8395 7476

Email: aimee@unlockthepast.com.au or alan@unlockthepast.com.au

Web: www.unlockthepast.com.au

About Unlock the Past

Unlock the Past started in 2009 as a collaborative venture between **Gould Genealogy & History** and **Shauna Hicks History Enterprises**. It aims to promote history and genealogy throughout Australia and New Zealand. We now have a team of expert speakers and authors from all Australian states, New Zealand and overseas. Unlock the Past is:

- a major events resource - supporting existing events and running major events of our own
- a publishing brand, including an annual handbook *History and Genealogy, Australia and New Zealand*
- a major go-to place for products, services and other resources
- a significant free content site
- a cost effective marketing platform for societies, libraries and commercial partners
- a promoter of heritage tourism

We hope to see you there as an exhibitor or at least as a visitor.

Alan Phillips and the Unlock the Past team

8 March 2011

Coffs Harbour Exhibitors Stand Application Form

Company/Organisation:

Address:

Contact Person:

Telephone:

Email:

We will ask for names for 2 primary exhibitors closer to the event.

REQUIREMENTS

1. Circle table size required half table 0.9m (3ft) full table 1.8m (6ft)
More than one table may be possible, subject to availability of space when exhibitor numbers are known. Speak to us early if you have special requirements, e.g. would like more tables, or have your own custom display.

2. Circle if you need some space for your display banners yes optional not applicable
Note: display boards are not available from the venue.

3. Circle your power requirements required not required optional

4. We (exhibitor) can publicise the Expo (circle) Web site email printed newsletter Expo brochure distribution

Indicate the number of Expo leaflets you can use in your premises or can distribute

Note: we can supply any number you can usefully use

5. Do you want to advertise?

- **an ad in the Expo program/booklet** yes maybe no
 ¼ page ad - \$40 ½ page ad - \$70 full page ad - \$120 (ad specifications upon request)
- **special offer voucher in the Expo program/booklet - \$30 (¼ page)** yes maybe no
- **brochure or small catalogue in the registration kit - \$100** yes maybe no

Note: the above rates for ads or vouchers are for final artwork in TIFF, JPG or PDF format. We can set basic text ads. Ads, voucher artwork and registration kit inserts are required by 20 May. See web site or email us for further details.

6. If you would like to join us for an evening meal at the close of the day on Friday, please indicate yes no

This is not a booking but a guide only for planning. Best estimate for now. If more than one person indicate how many

Further notes

PAYMENT Contact us first if you have any special requirements – eg. multiple tables, special advertising

Table – refer to website for cost \$

Ad or voucher in the Expo program/booklet, or insert in the registration kit – see above \$.....

TOTAL DUE \$.....

**Contact us if you need to discuss any special needs.
We will invoice you for the amount due in May.**

We will send out update information nearer the time and get back to you about any special requirements.

Please email, fax or mail this form to Unlock the Past, PO Box 675 Modbury SA 5092

inquiries@unlockthepast.com.au Fax: 08 8396 1163

FURTHER INFORMATION

Aimée Engler or Alan Phillips phone (08) 8395 7476

Email: aimee@unlockthepast.com.au or alan@unlockthepast.com.au

Web: www.unlockthepast.com.au

Signed:

Date: